

BADOT

Brand & Products

Introduction

EN

2023



1chopick Brand Story

브랜드 스토리

BRAND

1'chopick

1 Second + Pick

Attractive product that can be picked in 1 second

After hearing it just once,
Even if you use it just once
Products that the body remembers

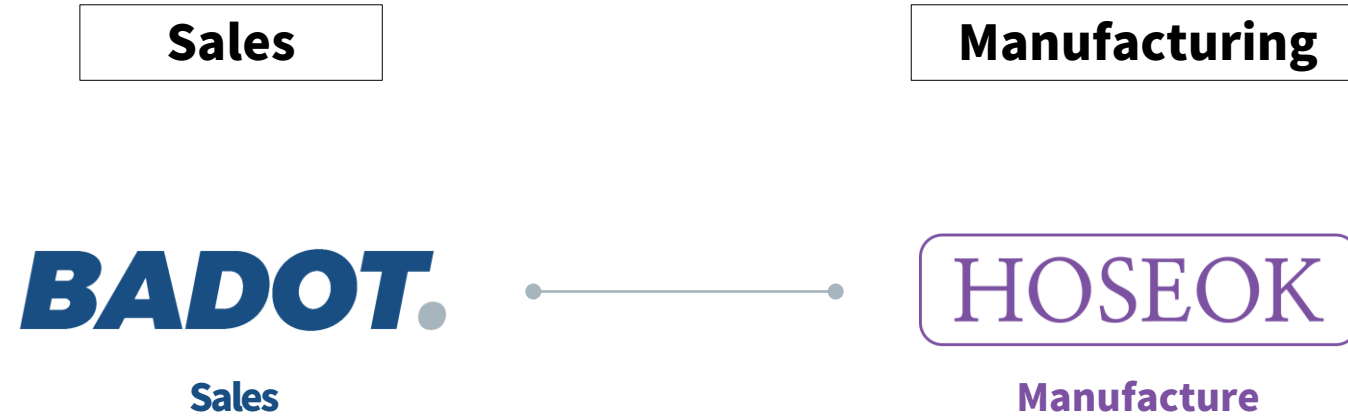
Features

Skin trouble, Skin care

Without stimulation, purely, cleanly
Trouble care & maintain healthy skin

World's first

Has skin irritation test 'non-irritant test results'
All 1chpick products



- Natural ingredient skin care produced in Korea
- Cosmetics (skin care) OEM/ODM development
- Product development - export execution all at once
- Annual production over 1 million units

Partner

OEM/ODM for over 50 brands

Sulwhasoo SKINFOOD 1957 NATURE REPUBLIC

JULIA SKININE TONYMOLY

1'chopick innisfree ETUDE HOUSE

ARITAUM ISA KNOX Nadri MISSHA DARE, SIMPLY

Since

2023.06

All products have skin magnet test results of 'no irritation'

2023.06

Launch of ampoule, cream, toner, mist, massage gel, hand cream, and puff

2022.05

Facial mask sheet and moisture cream released

2021.08

First launch of Potato Toner Pad
Success in developing potato skin care using natural ingredients from Korea

2021.03

'BADOT Inc.' founded
Separated from manufacturing company 'Hoseok' into sales company 'BADOT'

1chopick Competitiveness

일초픽 제품 경쟁력

Reasons for choosing natural potatoes



Since ancient times, Korean people have been
If acne, atopy, dead skin cells, blemishes, spots, or freckles occur
I have been doing skin care by grinding potatoes.

The cleanest and softest in the world
'Korean skin'



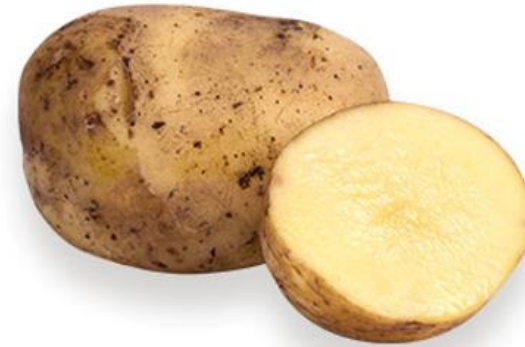
The secret to Korean skin is potatoes

Reasons for choosing natural potatoes



**beta
carotene
Vitamin B6**

**Acne, sebum,
etc. Trouble
relief**



**Vitamin C
3 times
more than
apples.**

**Antioxidant, anti-
aging**

**Potassium,
pantotheni
c acid**

**Supply moisture
and prevent
moisture leakage**

**Collagen
creation**

**Skin barrier
management and
elasticity
maintenance**

**Tannin,
atropine**

**Relieves skin
heat and
redness such as
burns**

Sales Point

- ✓ **Contains more than 50% of self-developed potato essence**
- ✓ **A brand specializing in trouble care for acne, sebum, freckles, blemishes, etc.**
- ✓ **More than 90% of all ingredients are natural ingredients**
- ✓ **All products have skin irritation test results of ‘no irritation’**
- ✓ **Alcohol-free, preservative-free, fragrance-free**

Sales Point

All products have skin irritation test results of ‘no irritation’



The irritation index of BADOT Inc. “1chopick PotatoTonerpad” may be considered to have no irritancy to human skin

KDRI-2021-712-DD

Assessment of Human Skin 24hr Patch Test

Summary of Test Result

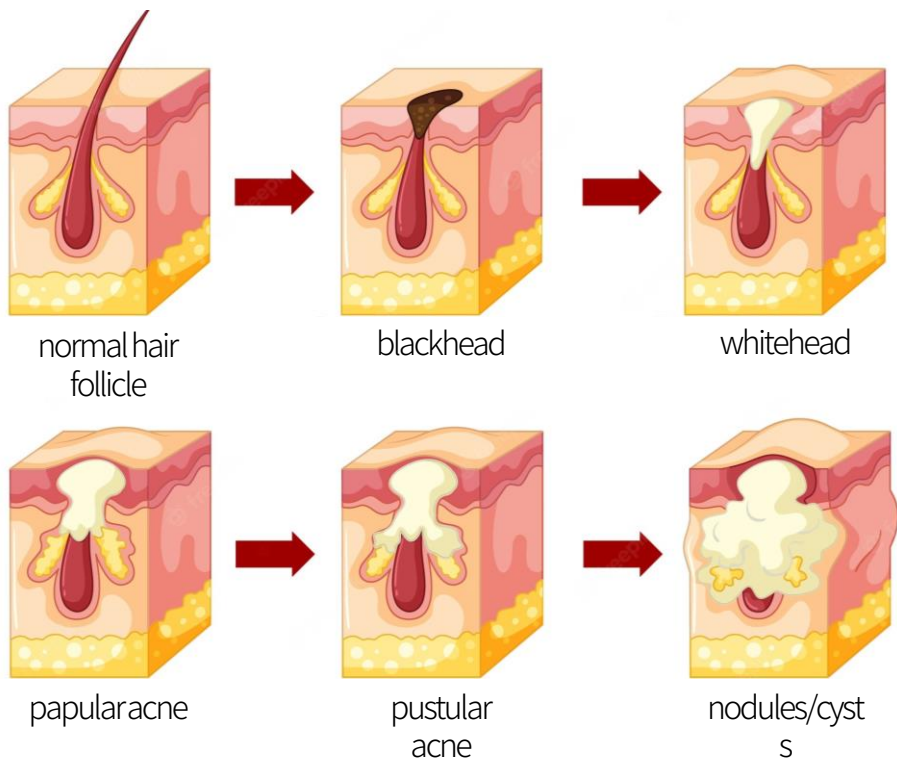
TITLE	24hr Patch Test of BADOT Inc. "1chopick PotatoTonerpad"		
CLIENT	BADOT Inc. (Person in Charge : JeongHeo) 2F, 482, Ogeum-ro, Songpa-gu, Seoul, Korea (Tel. +82-2-6409-0082)		
INSTITUTE	Korea Dermatology Research Institute 5~8F, 98, Yatap-ro, Bundang-gu, Seongnam-si, Gyeonggi-do, Republic of Korea (Tel. +82-31-704-0099 / Fax. +82-31-701-0189)		
PERIOD	2021. 08. 18 ~ 2021. 09. 08	Test Period	2021. 08. 24 ~ 2021. 08. 27
TEST METHOD	Number of Sample	1 EA	Number of Subjects
			32 (Final number of subjects)
	Treatment	24 Hours occlusive patch	
	Details on Test Method	1. Subject Selection : 32 subjects who met the selection criteria and not included in exemption criteria were selected	
		2. Test area : Flat back area without pigmentation or skin damage	
3. Patching method : After washing the test area with 70% ethanol, a closed patch with 15µl sample is applied for 24 hours.			
4. Observation : Observed 30 minutes, 24 hours, and 48 hours after patch removal			
	5. Evaluation : Visual evaluation according to the institution's own standard, which is based on the standards published by the International Contact Dermatitis Research Group (ICDRG) and the Personal Care Products Council (PCPC)		
TEST RESULT	The irritation index of BADOT Inc. "1chopick PotatoTonerpad" may be considered to have no irritancy to human skin.		

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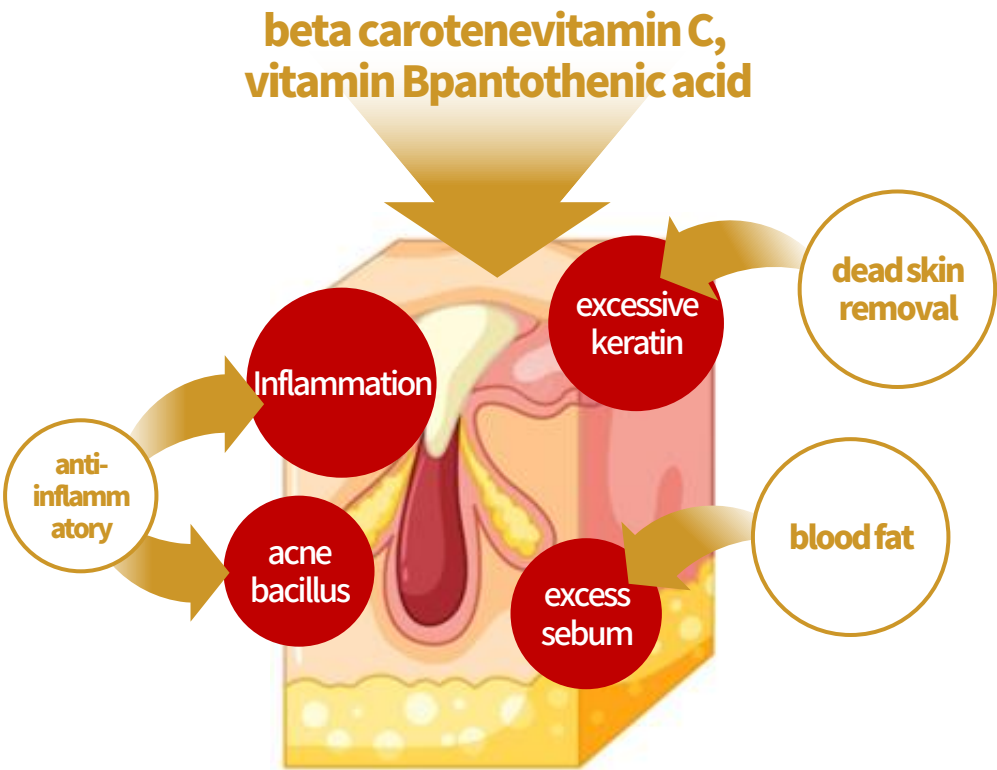
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Sales Point

Acne formation process

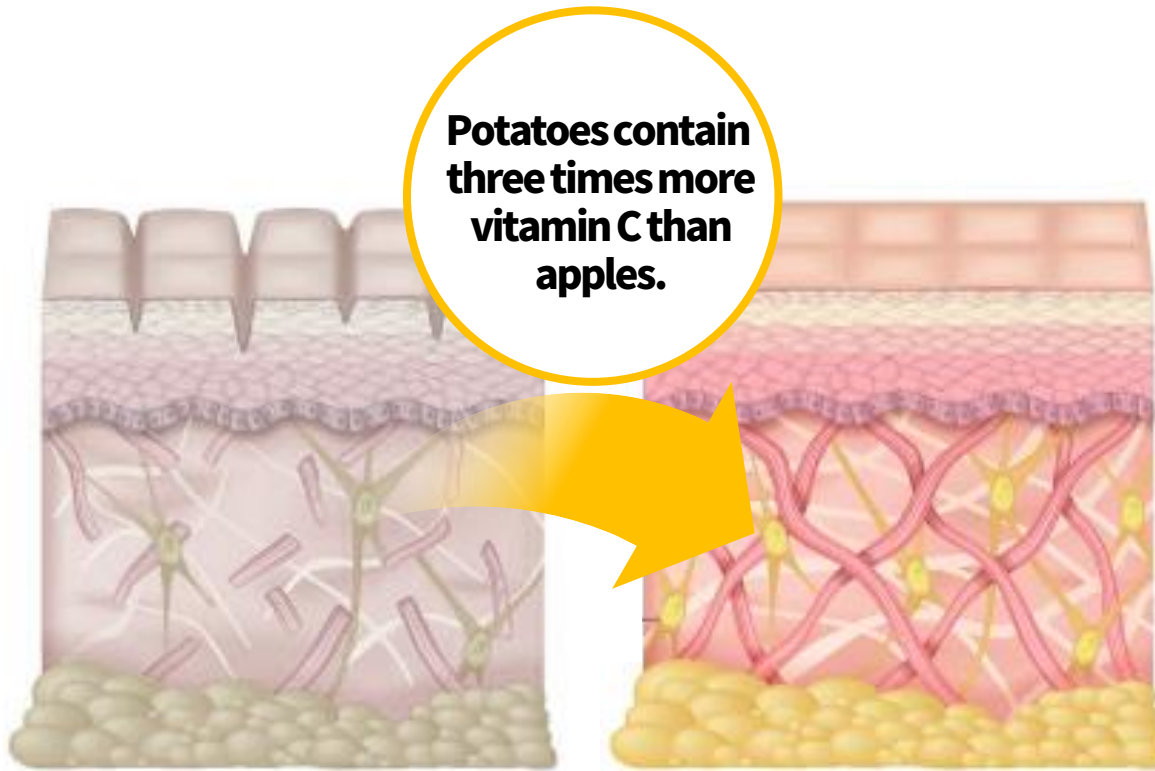


Anti-inflammation of acne skin, sebum secretion control, heat reduction



* The above description is limited to the characteristics of raw materials.

Sales Point



Anti-oxidation, anti-aging, wrinkles, whitening, dark circles, melasma, blemish management

vitamin C

Vitamin C inhibits the action of active oxygen through antioxidant function to protect and restore the skin, showing the effect of anti-aging. It inhibits melanin synthesis and reduces oxidized melanin to brighten the skin color. Reduces pores by stabilizing and promoting the production of collagen, which is an important factor in skin moisturization and elasticity. It can help keep your skin elastic and wrinkle-free. In addition, by strengthening the skin barrier, it helps to improve various skin diseases such as atopy and dermatitis.

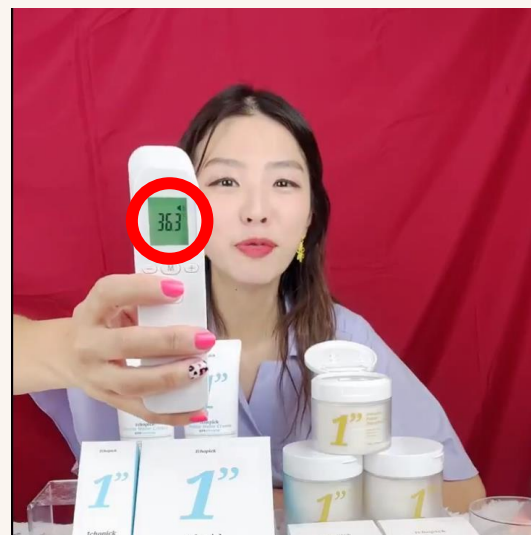
* The above description is limited to the characteristics of raw materials.

Sales Point



Before
41.5°C

-5.2°C



After
36.3°C

* 자체 테스트 결과

Helps with skin openness and redness such as burns

Vitamin C, Tannin, Atropine

When the skin is damaged by ultraviolet rays, active oxygen is generated, which can cause additional damage. Vitamin C, a representative antioxidant, can suppress free radicals and reduce damage. Tannins can have sterilization, hemostasis, and anti-inflammatory effects, lowering fever and strengthening blood vessels. Atropine acts to relieve pain.

* The above description is limited to the characteristics of raw materials.

Sales Point



Before
moisture 55%

+16%



After
moisture 71%

* 자체 테스트 결과

Moisture supply, moisture leakage prevention, dead skin cell care

Potassium, Calcium, Pantothenic Acid

Potassium plays a role in regulating the concentration of body fluids within cells, and if it is insufficient, dead skin cells may increase due to dryness of the skin. Calcium is a very important element in maintaining the skin barrier. Pantothenic acid can help improve skin dehydration, rough skin, and skin inflammation.

Sales Point



Before
elasticity 58

+7



After
elasticity 65

* 자체 테스트 결과

Skin barrier management, skin elasticity

Collagen production

The skin barrier is a function that protects the skin from external stimuli. When the skin barrier collapses, the skin becomes dry and loses its elasticity, leading to not only aging but also skin diseases. Vitamin C is essential for the synthesis of collagen, which provides strength and elasticity, and is also used for wound healing. Plays an important role. It performs antioxidant function in the body to stabilize active oxygen or By removing it, it helps prevent cell damage.

1chopick Trouble Care Cosmetics

일초픽 스킨케어 화장품

Potato Toner Pad 180ml 70pads(6.08 fl oz)



Potato Essence 50%

Summary All-in-one pad for skin texture care before and after makeup

Usage

- After washing your face, take out the pad.
- Wipe the problem area or the entire face with the 'embossed side'.
- Wipe the skin texture again with a 'soft surface'.
- Attach it like a pack to the area where 'skin troubles' are concentrated for 10 minutes.

Features

- Acne, sebum, oil, and skin waste management
- Dead skin cells, blemishes, freckles, pigmentation, whitening, wrinkle management
- Flushing, redness, skin soothing

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato Facial Mask Sheet 25ml x 5pcs(0.84 fl oz)



Potato Essence 50%

Summary Potato essence quickly soothes skin troubles and provides nutrition.

Useage

- Open the pouch, remove the support, and attach the mask pack to the shape of your face.
- Apply the remaining potato essence in the pouch to the area where it is needed and pat it in.
- After about 10 minutes, remove the mask pack and lightly pat the remaining essence into the skin.

Features

- Acne, sebum, oil, and skin waste management
- Dead skin cells, blemishes, freckles, pigmentation, whitening, wrinkle management
- Flushing, redness, skin soothing

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato Moisture Cream 150ml(5.07 fl oz)



Potato Essence 70%

Summary Skin soothing and pH balance moisture cream

Useage

- Apply an appropriate amount to the desired area and let it absorb.

Features

- Can be used on acne skin
- Skin soothing, pH balance, oil/sebum balance
- Wrinkles, whitening

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato Ampoule 50ml(1.69 fl oz)



Potato Essence 50%

Summary Trouble care, soothing, elasticity ampoule serum

Usage

- Apply an appropriate amount to the desired area and let it absorb.

Features

- Can be used on acne skin
- Skin balance, elasticity, moisturizing all-in-one ampoule serum
- Wrinkles, whitening

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato Deep Moisture Cream 100ml(3.38 fl oz)



Potato Essence 50%

Summary Elasticity and wrinkle care night cream

Usage

- Apply an appropriate amount to the desired area and let it absorb.

Features

- Can be used on acne skin
- Repairs damaged skin while the skin is resting.
- Wrinkle, whitening, elasticity care

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato Toner 200ml(6.76 fl oz)



Potato Essence 20%

Summary Wipe off the skin and manage skin texture before and after makeup

Usage

- Apply an appropriate amount to the desired area and let it absorb.
- Wet a cotton pad with toner and smooth out the skin texture.
- You can use it like a partial pack by attaching a cotton pad soaked in toner to the 'skin trouble' area.

Features

- Acne, sebum, oil, and skin waste management
- Dead skin cells, blemishes, freckles, pigmentation, whitening, wrinkle management
- Flushing, redness, skin soothing

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato Mist 50ml(1.69 fl oz)



Potato Essence 20%

Summary Moisturizing and soothing spray

Usage

- Close your eyes and spray evenly from a distance of 2-30cm from your face.
- Tap lightly to absorb.
- When spraying, be careful not to inhale through your nose or mouth.

Features

- Moisture replenishment and skin soothing
- Nano mist

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato HandCream 10ml (0.33 fl oz) x 5pcs



Potato Essence 20%

Summary Nutritious and moisturizing care for hands and nails

Usage

- Take an appropriate amount and spread it on your hands and nails.

Features

- Absorbs gently into hands without stickiness
- Contains nail nutrients

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Potato Massage Gel 50ml(1.69 fl oz)



Potato Essence 10%

Summary The most similar lubricating ingredient secreted by the human body

Usage

- Take an appropriate amount, apply it to the area that needs massage and massage it in.

Features

- Ingredients most similar to the lubricating components of the human body
- Water-soluble gel

Clinical Trial

- Alcohol-free, non-irritating, fragrance-free
- Has 'no irritation' skin irritation test results



Cleansing Puff 100mm x 100mm x 20mm



Material Polyester

Summary Breathable pores, creating a healthy face

Usage

- ※ Before use, thoroughly wet your face and puff with lukewarm water.
- Apply lukewarm water to the puff and use a circular motion along the skin texture to remove impurities.
- If your skin needs oil or sebum management, use cleansing foam on the puff.

Features

- Management of waste in the skin caused by exercise, makeup, etc.
- Skin texture care including sebum, dead skin cells, and blemishes



1'chopick

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If you are not in Korea, you can contact us quickly by e-mail.

Nếu bạn không ở Hàn Quốc, bạn có thể liên hệ với chúng tôi nhanh chóng qua email.